

A cinematic photograph of a young couple dancing closely in a dimly lit, smoky environment, likely a nightclub. The woman, in the foreground, has blonde, wavy hair and is wearing a dark, low-cut top with multiple necklaces. The man, behind her, is wearing a dark shirt. The background is filled with soft, out-of-focus lights and smoke, creating a warm, atmospheric glow.

ENERGY

by ELENA GODDARD

VIDEO TREATMENT

by TANNER HERRIOTT

CONCEPT

GENERAL

As a couple they were madly in love. They were carefree and passionate, but knew in time they'd want to go their separate ways. She lets him go knowing eventually get back together.

The edit is based around the artist re-visiting places they used to frequent as a couple. These places were where they had some of their best times together and now that she's single feel hollow and empty.

COUPLE

Their time as a couple was a healthy mix of care free fun and passion. They're both madly in love but aren't seriously committed and in time will want to go their own way. She ends up letting him go knowing that they'll eventually end up together again at some point.

FRAMING

- She's always the more masculine energy of the couple and more featured than he will be throughout.
- More traditional coverage.

SINGLE

Now that she's single again, she's sad, hurt, emotional but more wise from the experience.

FRAMING

- She's always the more masculine energy of the couple and more featured than he will be throughout.
- Traditional coverage but a heavy use of wide shots to make her feel alone.

GEAR PREP

CAMERA

- RED Weapon
- 8k .r3d (widescreen or 2:1)
- Mix of frame rates: 23.98 - 60
- ISO: We're shooting in low light so ideally keeping a lower ISO for a cleaner digital negative.
- T-Stop: We're not going for shallow DOF so nothing below T2.8 (ideally closer to T4)
- OLPF: Low light
- Lenses: CP2s (25, 35, 50, 85)
- Filters: Smoque
- Camera support: handheld and sticks

GRIP & ELECTRIC

- Lighting: mix of existing street lamps and two (2) Astera Titans
- 3x C-stands
- 1x 6x6' negative
- 1x full applebox

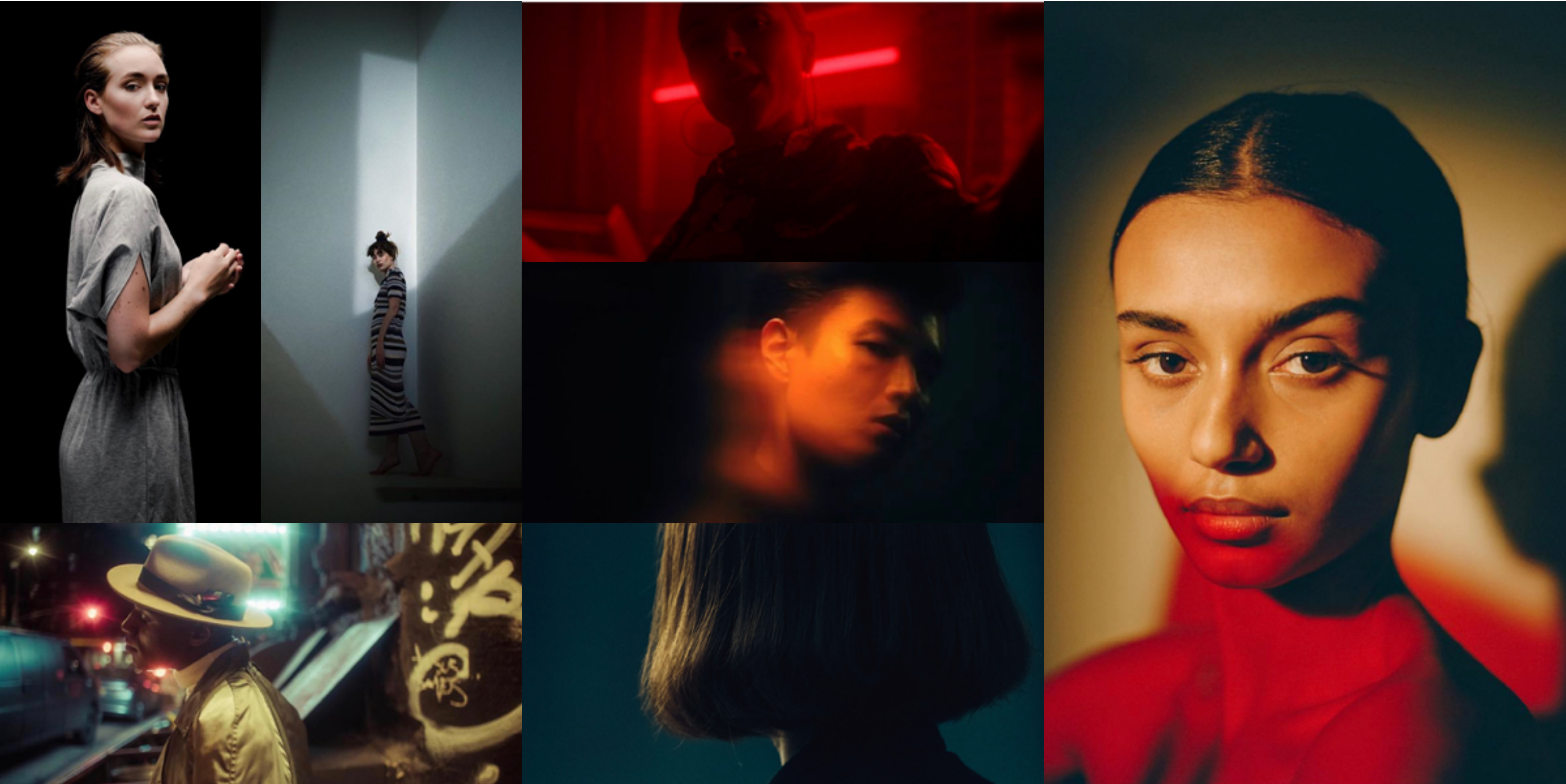
PLAYBACK

- Bluetooth speaker with audio coming from an iPhone

VISUAL REFERENCES (SINGLE)



VISUAL REFERENCES (SINGLE)



VISUAL REFERENCES (COUPLE)



VISUAL REFERENCES (COUPLE)



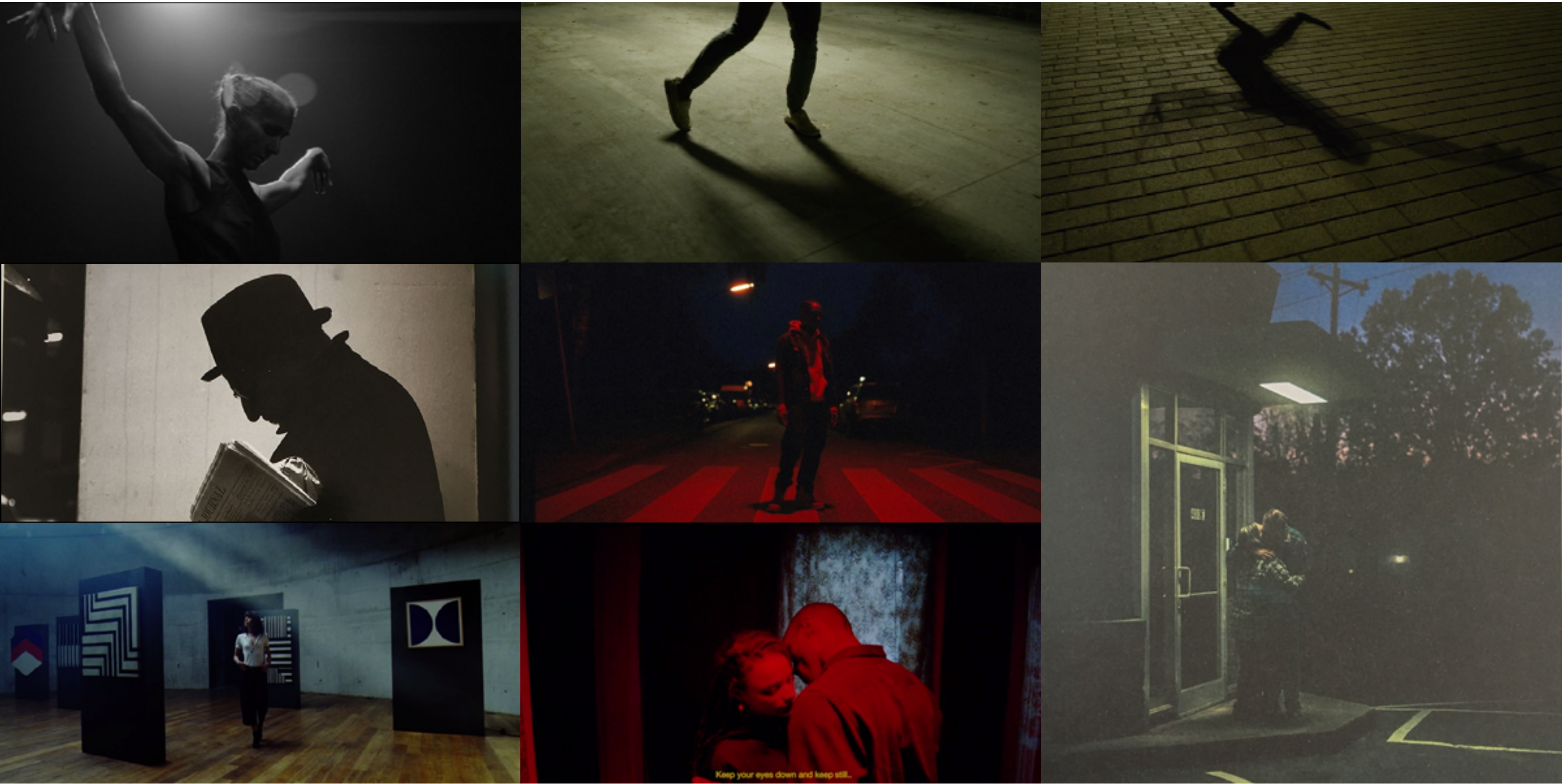
VISUAL REFERENCES (CAR)



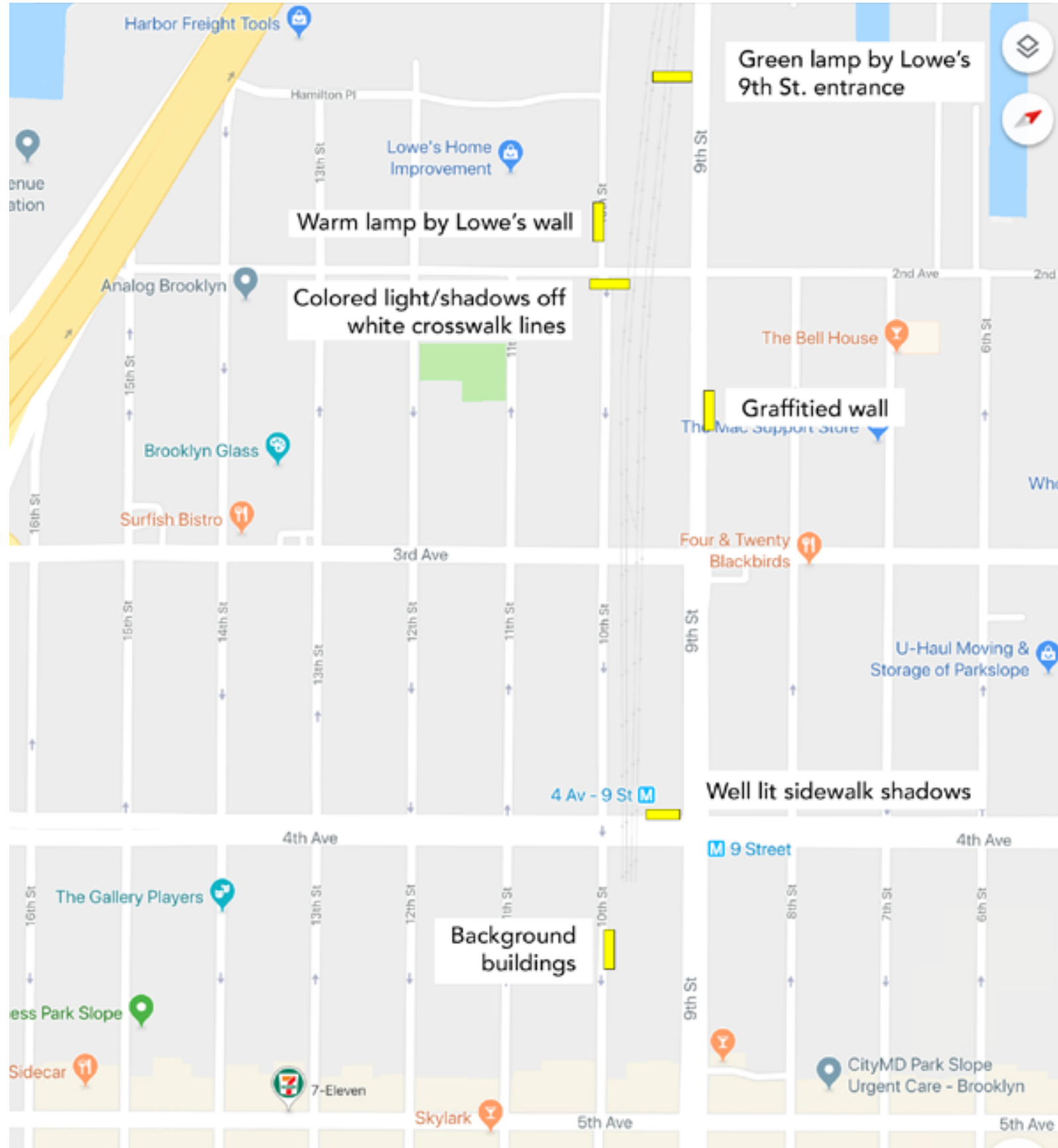
VISUAL REFERENCES (CAR)



VISUAL REFERENCES (STREET LIGHTS)



LOCATIONS



NOTES

“ENERGY” v2 by ELENA GODDARD